



Darren Sustar

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Profile

As an interactive digital media professional, I strive to achieve the best communication solutions using my experiences in television and video content production for conventional television broadcasting and web delivery

I started my career at JWT (J.Walter Thompson) advertising as a commercial video editor and later a Junior Commercial Producer. It was in this role that I learned to juggle multiple tasks

I was a technician on complex production equipment one minute and a creative producer of broadcast television commercials and corporate video messages the next

I settled in as a video editor in the broadcast industry, but I have always been drawn back to my love of producing and project coordinating. It is those skills that have always excited me

I am inspired by people's stories and the ability to tell them effectively in the digital media environment

I look forward to meeting with you and discussing your digital media production needs and collaborating on some great new work

Experience

PRINCIPAL INTERACTIVE CONTENT PRODUCER, DECODER DIGITAL MEDIA

My interactive digital media boutique and think tank. I am currently in the development of a number of interesting projects in both the corporate broadcast, independent film and video medium for delivery on the web

FILM AND VIDEO SPECIALIST, METROPOLITAN COMMUNICATIONS

I offer production solutions and support in all stages of film and video production, from creative, to production and operation of camera, lights and post-production editing and web delivery

FREELANCE AVID EDITOR, CBC TELEVISION, TORONTO, ONTARIO 2006-2009

Avid Media Composer story editing and packaging for broadcast and online audiences

FREELANCE AVID EDITOR, HGTV, TORONTO, ONTARIO 2007

Avid Media Composer for offline show packaging

FREELANCE AVID EDITOR, CTV TORONTO, ONTARIO 2006 - 2007

Avid Media Composer show packaging and segment editing

AVID EDITOR, SUNTV, TORONTO, ONTARIO 2004-2006

Avid Media Composer show packaging and segment editing

ENG EDITOR, CITYTV, TORONTO, ONTARIO 2000-2004

Tape editing of news, sports and entertainment

PRODUCER AND EDITOR, JWT ADVERTISING, TORONTO, ONTARIO 1994-1998

Revision and Adaptation of Television commercials, offline editing and production of corporate videos including concept, lighting, shooting and editing and a/v staging



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Education

CENTENNIAL COLLEGE, SCHOOL OF COMMUNICATIONS, MEDIA AND DESIGN

Currently enrolled in a Post Graduate studies in **INTERACTIVE DIGITAL MEDIA 2010**

SENECA COLLEGE, SCHOOL OF COMMUNICATION ARTS

Diploma Graduate in **AUDIO VISUAL TECHNIQUES 1994**

Skills

Non-linear video editing with AVID Media Composer and Apple Final Cut Pro Studio

Video camera production skills using Studio and Field multiple format cameras

Audio post-production skills using various microphones and consoles and the ability to mix audio and sound in Avid and other software

Familiarity with Adobe CS4 Production suite including Fireworks, Dreamweaver and Photoshop

A certified Institute of Canadian Advertising Television Broadcast Commercial Producer graduate